CONTRACT



And:

KSTU 5020 W. Amelia Earhart Dr. Salt Lake City, UT 84116 (801)532-1300

National Media Research Planning & Placement

815 Slaters Lane

Alexandria, VA 22314

Contract / Revision Alt Order# 9852246 586380

Product NRCC IE 2012

Estimate # Contract Dates 10/26/12 - 11/06/12 155/426/3486

Advertiser National Republican Congressional Committe

Original Date / Revision 10/25/12 / 10/25/12

EOM/EOC **Broadcast** Station Account Executive Dan Driscoll KSTU

Billing Calendar

Advertiser Code

155

Sales Office Washington DC

Cash/Trade

Cash

Special Handling

Do Not Mail

Billing Cycle

Demographic

Adults 35-64

Total Ratings 130.80 Product Code

Agency Ref

IDB#

8380

426 Advertiser Ref

				Spots/		To	als
*Line Ch Start Date End Date Description	1	Start/End T	ime Days	Length Week	Rate Rtn TypeS	oots	Amount
N 1 13 10/29/12 11/04/12 M-F 6a-7a Start Date End Date Weekdays Week: 10/29/12 11/04/12 -T	Spots/Week 1	6a-7a <u>Rate</u> \$600.00	Rating 2.50	:30	NM	1	\$600.00
N 2 13 10/29/12 11/04/12 M-F 6a-7a Start Date End Date Weekdays Week: 10/29/12 11/04/12W	Spots/Week 1	6a-7a <u>Rate</u> \$600.00	Rating 2.50	:30	NM.	1	\$600.00
N 3 13 10/29/12 11/04/12 M-F 6a-7a Start Date End Date Weekdays Week: 10/29/12 11/04/12F	Spots/Week 1	6a-7a <u>Rate</u> \$600.00	Rating 2.50	:30	NM	1	\$600.00
N 4 13 10/26/12 10/28/12 M-F 7a-8a Start Date End Date Weekdays Week: 10/22/12 10/28/12F	Spots/Week 2	7a-8a <u>Rate</u> \$600.00	Rating 2.90	:30	NM	2	\$1,200.00
N 5 13 10/29/12 11/04/12 M-F 7a-8a Start Date End Date Weekdays Week: 10/29/12 11/04/12 M	Spots/Week 2	7a-8a <u>Rate</u> \$600.00	Rating 2.90	:30	NM	2	\$1,200.00
N 6 13 10/29/12 11/04/12 M-F 7a-8a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/29/12 11/04/12 -T	Spots/Week 2	7a-8a <u>Rate</u> \$600.00	Rating 2.90	:30	NM	2	\$1,200.00
N 7 13 10/29/12 11/04/12 M-F 7a-8a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/29/12 11/04/12W	Spots/Week 2	7a-8a <u>Rate</u> \$600.00	Rating 2.90	:30	NM	2	\$1,200.00
N 8 13 10/29/12 11/04/12 M-F 7a-8a Start Date End Date Weekdays Week: 10/29/12 11/04/12T	Spots/Week 2	7a-8a <u>Rate</u> \$600.00	Rating 2.90	:30	NM	2	\$1,200.00
N 9 13 10/29/12 11/04/12 M-F 7a-8a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/29/12 11/04/12F	Spots/Week 2	7a-8a <u>Rate</u> \$600.00	Rating 2.90	:30	NM	2	\$1,200.00
N 10 13 11/05/12 11/06/12 M-F 7a-8a Start Date End Date Weekdays Week: 11/05/12 11/11/12 M	Spots/Week 2	7a-8a <u>Rate</u> \$600.00	Rating 2.90	:30	NM	2	\$1,200.00
N 11 13 11/05/12 11/06/12 M-F 7a-8a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 11/05/12 11/11/12 -T	Spots/Week 2	7a-8a	Rating 2.20	:30	NM	2	\$1,200.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



KSTU 5020 W. Amelia Earhart Dr. Salt Lake City, UT 84116 (801)532-1300

Contract / Revision Alt Order# 586380 9852246 Estimate # Contract Dates Product 155/426/3486 NRCC IE 2012 10/26/12 - 11/06/12

Original Date / Revision Advertiser 10/25/12 / 10/25/12 National Republican Con

			Spots/		Tot	
*Line Ch Start Date End Date Description	e a grand of the second of the second		Length Week	Rate Rtn TypeS	pots	Amount
Start Date End Date Weekdays Spots/We		Rating		NIM	4	\$550.00
N 12 13 10/26/12 10/28/12 Sa 7a-9a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/We</u>	7a-9a <u>ek Rate</u>	Rating	:30	NM	1	φ550.00
Week: 10/22/12 10/28/12S- 1	\$550.00	2.20	<u> </u>			4550.00
N 13 13 10/29/12 11/04/12 Sa 7a-9a	7a-9a	Dating	:30	NM	1	\$550.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/We</u> Week: 10/29/12 11/04/12S- 1	\$550.00	Rating 2.20				
N 14 13 10/26/12 10/28/12 Sa 7a-9a	7a-9a		:30	NM	1	\$650.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/We</u> Week: 10/22/12 10/28/12S- 1	<u>ek</u> <u>Rate</u> \$650.00	<u>Rating</u> 3.30				
N 15 13 10/29/12 11/04/12 Sa 7a-9a	7a-9a		:30	MM	2	\$1,300.00
	<u>ek</u> <u>Rate</u> \$650.00	Rating 3.30				
Week: 10/29/12 11/04/12S- 2 N 16 13 10/26/12 10/28/12 Su 7a-9a	7a-9a	0.00	:30	NM	2	\$1,100.00
Start Date End Date Weekdays Spots/We	ek Rate	Rating				
Week: 10/22/12 10/28/12S 2 N 17 13 10/29/12 11/04/12 Su 7a-9a	\$550.00 7a-9a	2.40	:30	NM	2	\$1,100.00
Start Date End Date Weekdays Spots/We	ek <u>Rate</u>	Rating	.00			
Week: 10/29/12 11/04/12S 2	\$550.00	2.40	:30	NM	1	\$650.00
N 18 13 10/26/12 10/28/12 Su 7a-9a <u>Start Date End Date Weekdays</u> <u>Spots/We</u>	7a-9a ek <u>Rate</u>	Rating	,30	14141	•	φοσσ.σσ
Week: 10/22/12 10/28/12S 1	\$650.00	4.30			_	64 000 00
N 19 13 10/29/12 11/04/12 Su 7a-9a Start Date End Date Weekdays Spots/We	7a-9a <u>ek</u> <u>Rate</u>	Rating	:30	NM	2	\$1,300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/We</u> Week: 10/29/12 11/04/12S 2	\$650.00	4.30				
N 20 13 10/29/12 11/04/12 FOX News Sunday	9a-10a	.	:30	NM	1	\$500.00
Start Date End Date Weekdays Spots/We Week: 10/29/12 11/04/12S 1	<u>Rate</u> \$500.00	1.80				
N 21 13 10/26/12 10/28/12 M-F 4p-5p	4p-5p		:30	NM	1	\$450.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/We</u> Week; 10/22/12 10/28/12F 1	<u>ek</u> <u>Rate</u> \$450.00	Rating 1.90				
N 22 13 10/29/12 11/04/12 M-F 4p-5p			:30	NM	1	\$450.00
Start Date End Date Weekdays Spots/We	<u>ek Rate</u> \$450.00	Rating 1.90				
Week: 10/29/12 11/04/12 M 1 N 23 13 10/29/12 11/04/12 M-F 4p-5p	4p-5p	1.50	:30	NM	1	\$450.00
Start Date End Date Weekdays Spots/We	ek <u>Rate</u>	Rating				
Week: 10/29/12 11/04/12 -T 1	\$450.00 4p-5p	1.90	:30	NM	1	\$450.00
N 24 13 10/29/12 11/04/12 M-F 4p-5p <u>Start Date </u>	ek <u>Rate</u>	Rating	.50		•	•
Week: 10/29/12 11/04/12W 1	\$450.00	1.90		N10.7	4	\$450.00
N 25 13 10/29/12 11/04/12 M-F 4p-5p Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/We</u>	4p-5p ek <u>Rate</u>	Rating	:30	NM	1	φ450.00
Start Date End Date Weekdays Spots/We Week: 10/29/12 11/04/12T 1	\$450.00	1.90	<u></u>			
N 26 13 10/29/12 11/04/12 M-F 4p-5p	4p-5p	Poting	:30	NM	1	\$450.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/We</u> Week: 10/29/12 11/04/12F 1	\$450.00	Rating 1.90				
N 27 13 11/05/12 11/06/12 M-F 4p-5p	4p-5p		:30	NM	1	\$450.00
<u>Start Date</u> <u>End Date</u> <u>Weekdavs</u> <u>Spots/We</u> Week: 11/05/12 11/11/12 M 1	<u>ek Rate</u> \$450.00	<u>Rating</u> 1.90				
N 28 13 11/05/12 11/06/12 M-F 9p-1005p	9p-1005p		:30	NM	1	\$2,600.00
, ,						

Original Date / Revision

10/25/12 / 10/25/12



KSTU 5020 W. Amelia Earhart Dr. Salt Lake City, UT 84116 (801)532-1300

Signature:

	Contract / Revision 586380 /	Alt Order # 9852246
Contract Dates	Product	Estimate #
10/26/12 - 11/06/12	NRCC IE 2012	155/426/3486

		Spots/	Totals
*Line Ch Start Date End Date Description	Start/End Time Days	Length Week Rate Rtn Ty	peSpots Amount
Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 M 1	<u>Rate</u> <u>Rating</u> \$2,600.00 5.40		
N 29 13 10/29/12 11/04/12 M-F 1005p-1035p Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 M 1	1005p-1035p <u>Rate</u> <u>Rating</u> \$660.00 2.80	:30 N	M 1 \$660.00
N 30 13 10/29/12 11/04/12 M-F 1005p-1035p Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -T 1	1005p-1035p <u>Rate</u> <u>Rating</u> \$660.00 2.80	:30 N	M 1 \$660.00
N 31 13 10/29/12 11/04/12 M-F 1005p-1035p Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12T 1	1005p-1035p <u>Rate</u> <u>Rating</u> \$660.00 2.80	:30 N	M 1 \$660.00
N 32 13 10/29/12 11/04/12 M-F 1005p-1035p Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12F 1	1005p-1035p <u>Rate</u> <u>Rating</u> \$660.00 2.80	:30 N	M 1 \$660.00
N 33 13 11/05/12 11/06/12 M-F 1005p-1035p Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 M 1	1005p-1035p <u>Rate</u> <u>Rating</u> \$660.00 2.80	:30 N	M 1 \$660.00
N 34 13 10/26/12 10/28/12 Su 1005p-1035p Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12S 1	1005p-1035p <u>Rate</u> <u>Rating</u> \$700.00 3.50	:30 N	M 1 \$700.00
N 35 13 10/29/12 11/04/12 Su 1005p-1035p Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12	1005p-1035p <u>Rate</u> <u>Rating</u> \$700.00 3.50	:30 Ni	M 1 \$700.00
		Totals 130.80	47 \$29,550.00
Time Period # of Spots Gross Amount	Net Amount		
10/01/12 -10/28/12 9 \$5,300.00	\$4,505.00		
10/29/12 -11/06/12 38 \$24,250.00	\$20,612.50		
Totals 47 \$29,550.00	\$25,117.50		

Date:

Advertiser

National Republican Con

Ver#	
-	
Status	
New	
Traffic	
Order#	

Rep Order# EC'd Yes

9852246

Printed: 10/25/2012 10:46 AM 10/25/2012 11:09 AM

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Showing Buylines: All Lines Last Received:

) NATIONAL MEDIA RESEARCH PLANNING Rep Firm Sales Office () WASHINGTON

Salesperson (Salesperson FAX# Salesperson Phone#) DAN DRISCOLL 917-206-9589 202-955-5342

-- CONTRACT COMMENT --

Fax# Phone# Product Advertiser

Estimate#

Buyer

NMRPP MediaAssistant

Flight Dates Agency C/P1/P2/E

10/26/2012 - 11/06/2012 155/426/3486

Hiatus Weeks

Station KSTU-TV SALT LAKE CITY, UT

Agency

815 SLATERS LANE ALEXANDRIA, VA 22314

() POLITICAL ISSUE GROUNRCC IE 2012

ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES.

9 Rating: 2.9	8 Rating: 2.9	7 Rating: 2.9	6 Rating: 2.9	5 Rating: 2.9	4 Rating: 2.9	3 Rating: 2.5	2 Rating: 2.5	1 Rating: 2.5	LT
9	F: 2.9	7 2.9	2.9	5 : 2.9	· 2.9	: 3 2.5	. 2 2.5	2.5	Ľn
ъj	TH	¥	שני	ĸ	斑	щ	W	TU	Day
7A-8A	7A-8A	7A-8A	7A-8A	7A-8A	7A-8A	6A-7A	6A-7A	6A-7A	Time
GOOD DY UTAH7A	GOOD DY UTAH6A	GOOD DY UTAH6A	GOOD DY UTAH6A	Program					
:30	:30	:30	:30	:30	:30	:30	:30	:30	Len
\$600.00	\$600.00	\$600.00	\$600.00	\$600.00	\$600.00	\$600.00	\$600.00	\$600.00	Rate
11/02-11/02	11/01-11/01	10/31-10/31	10/30-10/30	10/29-10/29	10/26-10/26	11/02-11/02	10/31-10/31	10/30-10/30	Dates
2	2	2	N	Ν.	N	.	ч	1	Spots/Week
М	ь	ь	H	Н	1	н	ц	1	# of Weeks
N	N	Ν	N	N	N	H .	1	# 	Total Spots
\$1,200.00	\$1,200.00	\$1,200.00	\$1,200.00	\$1,200.00	\$1,200.00	\$600.00	\$600.00	\$600.00	Total Cost
									Daypart

20	19 Rating: 4	18 Rating: 4	17 Rating: 2.4	16 Rating: 2.4	15 Rating: 3	14 Rating: 3	13 Rating: 2	12 Rating: 2.2	11 Rating: 2	10 · Rating: 2.9	LT Ln	Buyer Phone# Fax#	Station Advertiser Product Estimate#	Rep Order# EC'd Yes
	·ω	ώ			ώ	ω	13 SA 2.2	.2 SA	11 TU 2.9	. 9	1	MN	KSTU-J NRC 3486	
DS	US	SU	SU	SU	SA	SA.			ū		Day	NMRPP MediaAssistant	TU-TV SALT: () POLITI NRCC IE 2012 3486	9852246
9A-10A	8A-9A	8A-9A	7A-8A	7A-8A	8A-9A	8A-9A	7A-8A	7A-8A	7A-8A	7A-8A	Time	Assistant	KSTU-TV SALT LAKE CITY, UT () POLITICAL ISSUE GROU NRCC IE 2012 3486	Ver# 1
FOX NWS SUNDAY	GOOD DAY UT-SU	GOOD DAY UT-SU	GOOD DAY UT-SU	GOOD DAY UT-SU	GOOD DAY UT-SA	GOOD DAY UT-SA	GOOD DAY UT-SA	GOOD DAY UT-SA	GOOD DY UTAH7A	GOOD DY UTAH7A	Program		; UT ; GROU	Status New
												Flight Dates Hiatus Weeks	Agency (): 815 SLA ALEXA Agency C/P1/P2/E	Traffic Order#
:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	Len) NATION ATERS L. ANDRIA,	er#
\$500.00	\$650.00	\$650.00	\$550.00	\$550.00	\$650.00	\$650.00	\$550.00	\$550.00	\$600.00	\$600.00	Rate	10/26/2012 - 11/06/2012	() NATIONAL MEDIA RESEARCH PI 815 SLATERS LANE ALEXANDRIA, VA 22314 PI/PMF 155/496/3486	Show
11/04-11/04	11/04-11/04	10/28-10/28	11/04-11/04	10/28-10/28	11/03-11/03	10/27-10/27	11/03-11/03	10/27-10/27	11/06-11/06	11/05-11/05	Dates	2	SEARCH PLANNING	Printed: 10/ Last Received: 10/ Showing Buylines: All Lines
H	И	1	2	2	2	נ	н	н	N	2	Spots/Week	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office (Salesperson (10/25/2012 11:09 AM 10/25/2012 10:46 AM nes
ь	Н	Н	۲	H	Н	н)	н	H	Н	# of Weeks	Phone# FAX#)9 AM 16 AM
н	N	ц	N	N	N	 	н	щ	N	N	Total Spots	202-955-5342 917-206-9589) WASHINGTON) DAN DRISCOLL	
\$500.00	\$1,300.00	\$650.00	\$1,100.00	\$1,100.00	\$1,300.00	\$650.00	\$550.00	\$550.00	\$1,200.00	\$1,200.00	Total Cost	342 589	OLT ON	2 of 5
											Daypart			

Rating: 1.8

Status New Traffic Order# OU Agency ()NATION 815 SLATERS L ALEXANDRIA, Agency C/PI/P2/E 153 Flight Dates 10/26 Hiatus Weeks 1.en	Agency () NATIONAL MEDIA 815 SLATERS LANE ALEXANDRIA, VA 22314 Agency C/P1/P2/E 155/426/3486 Flight Dates 10/26/2012 - 11/0 Hiatus Weeks Len Rate	Agency () NATIONAL MEDIA 815 SLATERS LANE 815 SLATERS LANE ALEXANDRIA, VA 22314 Agency C/P1/P2/E 155/426/3486 Flight Dates 10/26/2012 - 11/0 Hiatus Weeks Len Rate	Printed: 10/25/2012 11:09	Printed: 10/25/2012 11:09 AM Last Received: 10/25/2012 10:46 AM Showing Buylines: All Lines	Traffic Order# Printed: 10/25/2012 11:09 AM Last Received: 10/25/2012 10:46 AM Showing Buylines: All Lines	Traffic Order# Last Received: 10/25/2012 11:09 AM Last Received: 10/25/2012 10:46 AM Showing Buylines: All Lines
P2/P3) NATIONAL MEDIA SLATERS LANE SLATERS LANE EXANDRIA, VA 22314 P2/E 155/426/3486 10/26/2012 - 11/0 Len Rate) NATIONAL MEDIA SLATERS LANE SLATERS LANE EXANDRIA, VA 22314 P2/E 155/426/3486 10/26/2012 - 11/0 Len Rate	brder# Printed: 10/25/2012 11:09 Last Received: 10/25/2012 10:46 Showing Buylines: All Lines) NATIONAL MEDIA RESEARCH PLANNING Rep Firm SLATERS LANE Sales Office EXANDRIA, VA 22314 Sales Office P2/E 155/426/3486 Salesperson 10/26/2012 - 11/06/2012 Salesperson Len Rate Dates Spots/Week :30 \$450.00 10/26-10/26 1 :30 \$450.00 10/29-10/29 1	Printed: 10/25/2012 11:09 AM Last Received: 10/25/2012 10:46 AM Showing Buylines: All Lines	Printed: 10/25/2012 11:09 AM Last Received: 10/25/2012 10:46 AM Showing Buylines: All Lines	Printed: 10/25/2012 11:09 AM
			Printed: 10/25/2012 11:09 Last Received: 10/25/2012 10:46 Showing Buylines: All Lines A RESEARCH PLANNING Rep Firm Sales Office Salesperson Salesperson Salesperson 10/26-10/26 1	Printed: 10/25/2012 11:09 AM Last Received: 10/25/2012 10:46 AM Showing Buylines: All Lines A RESEARCH PLANNING Rep Firm Sales Office (Salesperson (Salesperson FAX# 6/2012 Salesperson Phonet Salesperson FAX# Dates Spots/Week # of Week Week 10/26-10/26 1 1 1 1 1	Printed: 10/25/2012 11:09 AM Last Received: 10/25/2012 10:46 AM Showing Buylines: All Lines A RESEARCH PLANNING Rep Firm Sales Office (Salesperson (Salesperson FAX# Salesperson Phones 6/2012 Salesperson FAX# Dates Spots/Week # of Week	Printed: 10/25/2012 11:09 AM 3 of Last Received: 10/25/2012 10:46 AM Showing Buylines: All Lines A RESEARCH PLANNING Rep Firm Sales Office (Sales Office (Sale

Rating: 2.8

Mar.	Oct 12: 9 / \$5,300.00 Sales Totals: 47 / \$29,550.00 Station Totals: 47 / \$29,550.00 Lines not sent/rcld/rtrn: 0 / \$0.00 COMPETITIVE	REPORT TOTALS Report Totals: 47 / \$29,SALES MONTHLY TOTALS	35 SU Rating: 3.5	34 SU Rating: 3.5	33 M Rating: 2.8	32 F Rating: 2.8	LT In Day	Station KSTU-TV SALT LAKE C Advertiser () POLITICAL ISS Product NRCC IE 2012 Estimate# 3486 Buyer NMRPP MediaAssistant Phone#	Rep Order# 9852246 EC'd Yes
Market Totals	.300.00 \$29,550.00 / \$29,550.00 1/rtrn: 0 / \$0	\$29,550.00	1005P- 1035P	1005P- 1035P	1005P- 1035P	1005P- 1035P	Time	KSTU-TV SALT LAKE CITY, UT () POLITICAL ISSUE GROU NRCC IE 2012 3486 NMRPP MediaAssistant	Ver# 1
\$118,200	Nov 12:		SPORTS PAGE	SPORTS PAGE	SEINFELD	SEINFELD	Program	; UT ! GROU	Status New
CABL 0% KTVX 0%	38 / \$24,250.00							Agency (): 815 SLA ALEXA: Agency C/P1/P2/E Flight Dates Hiatus Weeks	Traffic Order#
KUCW	J		:30	: 30	:30	:30	Len) NATION ATERS L. ANDRIA, E 155 10/26/	er#
W 0%			\$700.00	\$700.00	\$660.00	\$660.00	Rate	ATIONAL MEDIA RESI 3RS LANE 3RIA, VA 22314 155/426/3486 10/26/2012 - 11/06/2012	Shov
KJZZ 0% KUTV 0%			11/04-11/04	10/28-10/28	11/05-11/05	11/02-11/02	Dates	() NATIONAL MEDIA RESEARCH PLANNING 815 SLATERS LANE ALEXANDRIA, VA 22314 P1/P2/E 155/426/3486 res 10/26/2012 - 11/06/2012 reks	Printed: 10/ Last Received: 10/ Showing Buylines: All Lines
UNKB			н	н	H	ם	Spots/Week	ING Rep Firm Sales Office () Salesperson () Salesperson Phone# Salesperson FAX#	10/25/2012 11:09 AM 10/25/2012 10:46 AM Lines
% % 0 0			μ	1	н	щ	# of Weeks	onef	09 AM 46 AM
UNKN			ь	щ	Н	H	Total Spots) WASHINGTON) DAN DRISCOLL # 202-955-5342 917-206-9589	
25% 75%			\$700.00	\$700.00	\$660.00	\$660,00	Total Cost	YOUT YOUT YOUT YOU	4 of 5
							Daypart		

Books Demos

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Fax# Buyer Station KSTU-TV SALT LAKE CITY, UT Advertiser () POLITICAL ISSUE GRO Phone# Product Estimate# NRCC IE 2012 3486 NMRPP MediaAssistant) POLITICAL ISSUE GROU

> Agency () NATIONAL MEDIA RESEARCH PLANNING Rep Firm 815 SLATERS LANE Sales Offic ALEXANDRIA, VA 22314 Salesperson C/PI/P2/E 155/426/3486 Salesperson 10/26/2012 - 11/06/2012 Salesperson Sales Office (Salesperson (

Flight Dates Agency C/P1/P2/E Hiatus Weeks

Salesperson Phone# Salesperson FAX# 202-955-5342 917-206-9589

) WASHINGTON) DAN DRISCOLL